



P.A.C.E. JULY 2019

ABOUT PACE AND ITS HISTORY

Public Affairs Community of Europe is a European association which aims to gather national associations of public affairs and lobbyists across entire Europe, based on three pillars:



Diversity



European outreach



High standards of ethics and transparency



Established in 2018 in Brussels, Belgium, as an international non-profit organisation (AISBL – Association international sans but lucratif), PACE history has started in May 2011, when the Italian association II Chiostro and the Spanish association APRI launched an unprecedented and historic initiative in Europe bringing together the representatives of all public affairs associations, which represent professional lobbyists in each one of the EU countries. During the first conference in May, the representatives of the public affairs associations/companies of 27 EU countries shared their experiences and discussed the most important issues of their professional activity.

MEMBERSHIP OF PACE

In 9 years of activity, first as an informal platform and then as an incorporated association, PACE has moved from an EU focused association to a pan-European association of associations.

As of June 2019, PACE has 11 effective members and 2 associate members:

Members as of June 2019

Effective members
Associate members



The effective members are national associations of public affairs with voting rights, and the right to be represented in the Board of Directors.

The associate members are natural or legal persons, with or without profit, originating from a country of Europe in the case where there is still not, in such country, an association of public affairs professionals or lobbying. The associate members have observer status and no voting rights and their membership shall terminate automatically two years after the date of its accession or upon the inclusion, as an Effective Member, of a European national organization of public affairs professionals and lobbyists in the Country where the Associate Member has its seat or domicile.

BOARD OF DIRECTORS

PACE's Board of Directors is formed of 5 members, with a 3 years mandate. This Board's mandate will end in 2021:



PRESIDENT

Mrs. Maria Rosa

Rotondo, President

APRI Spain



VICE-PRESIDENT Mr. Dominik Meier, President de'ge'pol Germany



VICE-PRESIDENT
Mr. Vaclav
Nekvapil, President
APPA Czech
Republic



TREASURER Mrs. Laura Florea, President ARRL Romania



MANAGING BOARD MEMBER Mrs. Maria Grazia Persico, on behalf of Il Chiostro Italy



PACE also has an **HONORARY PRESIDENT** in the person of Mr. Giuseppe Mazzei, President of Il Chiostro, Italy, as a recognition of his contribution to the establishment of PACE network in 2011.

WORKING GROUPS

PACE has 5 working groups which aim to fulfil the priorities of the association:











THE CORNERSTONE ANNUAL SUMMIT OF PACE

Since its inception in 2011, PACE has organised yearly a public affairs summit, every year in a different European capital.

The summits were attended by members and supporters of PACE, but also by major stakeholders relevant for the European public affairs community: European Parliament, Transparency Register Secretariat, OECD, Transparency International, Good Lobby, EPACA, SEAP, national officials.

From national developments in the field of lobbying regulations, to trends in lobbying and public affairs, reputation and ethics, major topics for our profession are debated during our annual meeting.

In 2020, the 10th annual meeting of PACE will be held in Brussels, hosted by the Belgium association BEPACT.



PRIORITIES FOR 2019-2020

The priorities for this period are focused on:



Communication: mission, vision, rebranding, website, press releases



Support for the establishment of national associations, starting with our associate members: Greece and Portugal



Enlargement: the attraction of other national associations and even potential new associate members



Stakeholders
engagement:
Increase PACE's
outreach and
legitimacy by
building a solid
base of contacts
that ultimately
improve
Members'
influence in
their respective

countries.



Research: PACE
Yearbook, an
overview of
PA landscape
across European
countries

MEMBERSHIP FEES

As approved by the General Assembly for 2019, the membership fees is:

EFFECTIVE MEMBERS:

500 euro/year + 500 euro admitting fee for new members (one time)

ASSOCIATE MEMBERS:

250 euro/year + 250 euro admitting fee for new members (one time)





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