



**TRANSPARENCY
INTERNATIONAL**

the global coalition against corruption

EU OFFICE

LOBBYING IN EUROPE

Hidden Influence, Privileged Access

0% 50% 100%

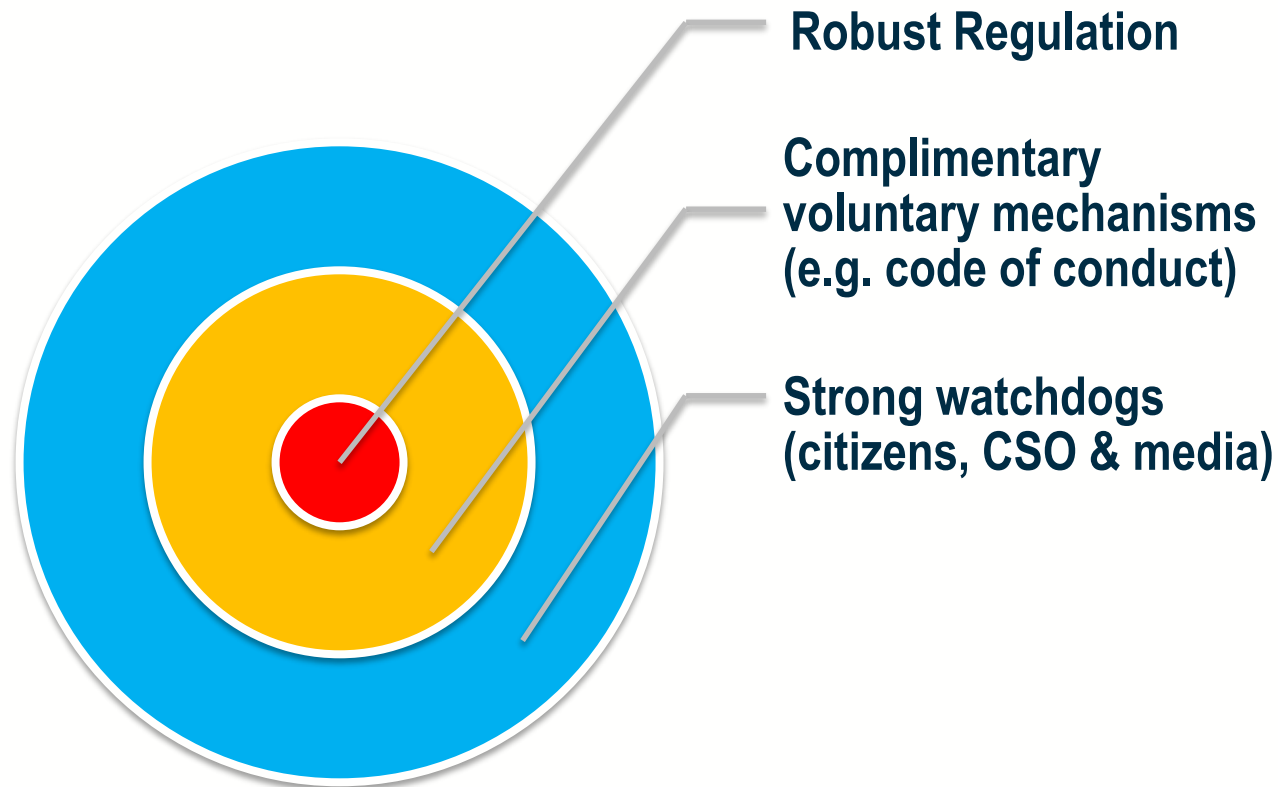
Scale 0-100,
where 0 is the weakest and 100 is the strongest

Countries and institutions	Overall score
Slovenia	55%
European Commission	53%
Lithuania	50%
United Kingdom	44%
Austria	40%
Ireland	39%
Latvia	39%
European Parliament	37%
Netherlands	34%
Poland	33%
Czech Republic	29%

Countries and institutions	Overall score
Estonia	29%
France	27%
Slovakia	26%
Bulgaria	25%
Germany	23%
Portugal	23%
Spain	21%
Italy	20%
Council of European Union	19%
Cyprus	14%
Hungary	14%

31%
Regional average

MANAGING RISKS



POLITICAL CORRUPTION



The TI EU toolkit:

- Integrity System Studies
- Regional Reports
- Policy Recommendations
- **EU Integrity Watch**



EC TRANSPARENCY INITIATIVE



EUROPEAN COMMISSION

English (en) Search

European Commission > The Commissioners >

PRESIDENT (2014-2019)

Jean-Claude Juncker



> More pictures and videos

DEPARTMENTS:
[Secretariat-General](#) | [Legal Service](#) | [Communication](#) | [European Political Strategy Group](#)

SHOW CONTACT DETAILS



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- Role**
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- Agenda**
- Biography**

Role

The President is the head of the European Commission. According to the Treaties, he decides on the organisation of the Commission, delegates tasks to members of the Commission and can make changes at any time. The President also determines the Commission's policy agenda, and represents the Commission in general European interest. The President was elected by the European Parliament on the basis of his [Political Guidelines](#) that were adopted during his contacts with the parliamentary committees and the strategy for the Union presented by the European Council of 27 June 2014.

- [A New Boost for Jobs, Growth and Investment](#)



EUROPEAN COMMISSION

European Commission > The Commissioners > Jean-Claude Juncker >

Meetings of President Jean-Claude Juncker with organisations and self-employed individuals

Navigation icons: back, forward, 1, 2, search

Date	Location	Entity/ies met	Subject(s)
08/05/2015	Brussels	ENGIE	Meeting with Etienne Davignon on political priorities of this Commission
06/05/2015	Brussels	Bundesverband Deutscher Zeitungsverleger	Speech on free and independent press in Europe
30/04/2015	Brussels	Joachim Bitterlich, Ambassadeur e.r., Professeur (affilié) à l'ESCP Europe Paris	Meeting with Joachim Bitterlich on political priorities and Investment Plan
17/04/2015	Brussels	Deutsche Bank	Meeting with Luc Frieden on Jobs and Growth agenda of the new Commission
24/03/2015	Brussels	Kofi Annan Foundation	Meeting with Kofi Annan
23/03/2015	Brussels	EUROPEAN TRADE UNION CONFEDERATION	Meeting with Bernadette Segol - General Secretary ETUC
20/03/2015	Brussels	Open Society European Policy Institute	Meeting with George Soros
02/03/2015	Berlin	Bundesverband der Deutschen Industrie e.V.	Speaker at BDI (German industry federation) gala dinner
26/02/2015	Brussels	European Publishers Council	Receives CEOs of European Publisher Groups
24/02/2015	Brussels	Jens-Peter Bonde	Meeting with Jens-Peter Bonde

Navigation icons: back, forward, 1, 2, search

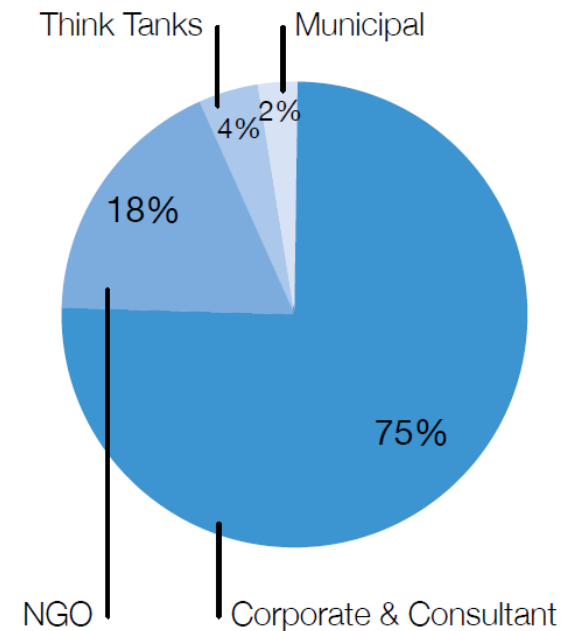
EU INTEGRITY WATCH 2.0



Key findings

- 9,211** Meetings
- 9,198** Lobby Organisations
- 25,000+** Lobbyists
- €1.5bn+** EU Lobby Budget

Share of lobby meetings by type





COMPANIES BY LOBBY BUDGET

Rank	TOP 20 spenders	Lobby Budget in €	Meetings	Lobbyists (FTE)	EP Badges
01	ExxonMobil	4,750,000	9	8	5
02	Microsoft	4,500,000	30	7	4
03	Shell	4,500,000	20	7	7
04	Deutsche Bank	3,969,000	20	9	3
05	Dow	3,750,000	6	7	3
06	Google	3,500,000	54	9	8
07	Volkswagen	3,300,000	15	18	4
08	General Electric (GE)	3,250,000	35	10	4
09	Siemens	3,230,169	6	15	10
10	Huawei	3,000,000	9	6	6
11	British Petroleum (BP)	2,750,000	23	4	4
12	Electricité de France (EDF)	2,500,000	15	14	7

CONSULTANCIES BY MEETINGS



Nr	Name	Meetings	EP badges	Lobbyists	Lobby Expense
1	Kreab	19	33	30	3,750,000 €
2	FIPRA International Limited (FIPRA)	15	23	29	1,500,000 €
3	Avisa Partners	13	4	11	1,750,000 €
4	G Plus Ltd (gplus brussels)	12	29	22	3,000,000 €
5	Global Counsel LLP (GC)	12		3	300,000 €
6	cabinet DN consulting sprl (cabinet DN)	10	20	30	3,750,000 €
7	PwCIL (PwC)	9	6	3	600,000 €
8	Hume Brophy (HB)	9	20	18	1,750,000 €
9	FTI Consulting Belgium	9	30	35	1,750,000 €
10	Business Bridge Europe (BBE)	8	3	4	100,000 €

POOR DATA QUALITY



- **50%+** of organisations registered to not provide meaningful information in their entries on the Transparency Register
- **4,253** complaints
- **3 vs 9,116** staff of the secretariat vs lobby organisations in comparison to 28 vs 3,230 in Canada. Ratios: EU 1/3,039 vs CA 1/115

WHAT CAN I DO?



- Lead by Example
- Use Watch Dog Tools
- Advocate for Change



LEADING BY EXAMPLE



- Good entry on the register
- Gifts & Hospitality
- Revolving Door & Conflicts of Interest
- Publication of meetings

Code of Ethical Advocacy Board-approved, 5 June 2015

Introduction

In order to achieve our vision of a world in which government, politics, business, civil society and the daily lives of people are free of corruption, Transparency International (TI) is actively advocating and routinely engaging with a wide range of individuals as well as public and private institutions globally. TI is a non-profit organisation, committed to the fight against corruption and to being transparent about our advocacy activities, as well as our policies, expenditure and the names of the individuals working for us.

TI is committed to ethical behaviour in all aspects of our work and this is reflected in our comprehensive [governance and ethics framework](#). TI has a number of specific policies which aim to ensure that we adhere to the highest ethical standards in our work. Among these is our [public disclosure policy](#), which outlines our commitment to proactively disclose information about the organisation and our activities, and our access to information policy more broadly, and our [conflict of interest policy](#). These policies are all rooted in our [Vision, Values and Guiding Principles](#) and based on our [Code of Conduct](#). TI is also a founding member and co-author of the [INGO Accountability Charter](#), which contains important commitments regarding responsible advocacy, including having explicit ethical policies to guide our choices of advocacy, a clear and published process for adopting public policy positions, as well as ensuring an evidence-based and responsible approach to public criticism.

This code of ethical advocacy aims to complement our existing ethics architecture by spelling out clearly our commitment to being open and ethical in our advocacy activities.

Definitions

The term 'advocacy' generally encompasses a broad range of activities which seek to influence decision-making. These activities can include both mobilising public involvement to influence a decision-maker and directly engaging with a decision-maker. It is widely recognised that direct engagement by companies, associations, organisations and individuals with decision-makers can become distortive if it happens in secret, if it is conducted unethically or if disproportionate levels of influence exist. When safeguards for transparency and accountability are limited or non-existent, there is a risk of illegal, undue and unfair influence taking place.

For the purposes of this code, we are mostly concerned with advocacy through direct engagement with decision-makers. Hereafter advocacy refers to any communication which is made, managed or directed towards a decision-maker or person with influence (public or private sector) with the purpose of seeking to influence that person and their decisions. This includes the preparation, initiation and follow-up to the communications made. Targets of our advocacy include public decision-makers and representatives at national, supranational and subnational levels, representatives from the private sector and from other international organisations and associations.

Scope of application

This Code explicitly outlines the commitment to ethical advocacy of TI-Secretariat (TI-S) and its senior leadership. It applies to TI-S staff, members of the international Board of Directors, TI-S formal Advisors and TI individual Members, TI-S volunteers and any representatives mandated by TI-S to speak on behalf of the organisation, hereafter referred to as 'we'. While the application of

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Transparency International
Board of Directors Meeting
3-5 June 2015 – Berlin, Germany

BoD_20150630

this code does not extend to TI's National Chapters (unless a National Chapter representative is mandated to speak on behalf of TI-S), we hope that it will serve as an inspiration to the TI movement and encourage our national chapters to adopt similar codes, and we welcome the fact that several TI National Chapters have already done so.

Guiding principles of ethical advocacy

ADVOCATE FOR CHANGE



Ongoing

Public Consultation

in preparations of upcoming negotiations for a new EU Transparency Register

Joint letter

Lobbyists for Transparent Lobbying

Petition

already signed by 67,000 citizens in favor of reform

THANKS FOR YOUR TIME



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[@TI_EU](#) [@daniel_freund](#)

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