



*6th PACE Meeting  
Bucharest May 2016*



# PERCEPTION & REGULATION OF LOBBYING IN SPAIN

How the work of APRI starts to pay off

Spain



We have been suffering from the bad image of lobbying

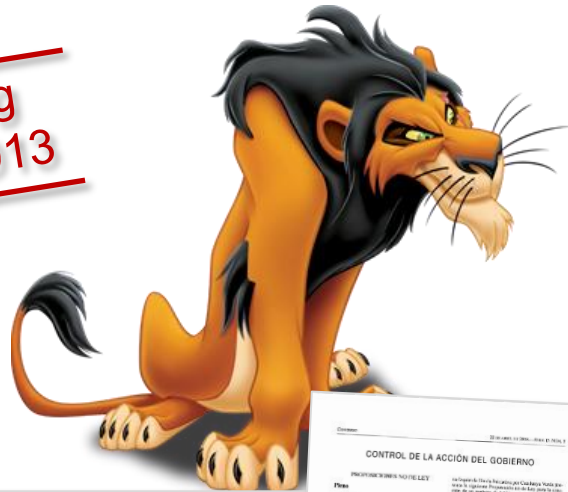


Worldwide ...

... but in Spain too

# But lobbying perception and its regulation is evolving

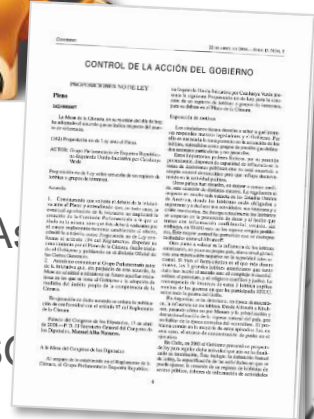
Lobbying before 2013



Lobbying today

## Regulation attempts

- Debate in the Constituent Assembly (1978)
- PP non-binding motion. PSC (1990)
- CDS non-binding motion (1993)
- Esquerra Repub. non-binding motion (2008)
- Izquierda Plural non-binding motion (2012)



## Regulation attempts

- State of the Nation Debate (during the parliamentary process Transparency Law)
- State of the Nation Debate (1st resolution by PP-CiU)
- Committee for Reforming the Congress Procedures (Oct 2014) proposed by PP
- State of the Nation Debate (Feb 2015) (2nd resolution by PP-CiU)
- Proposal to Reform the Congress Procedures (Apr 2016) *Democràcia i Llibertat*

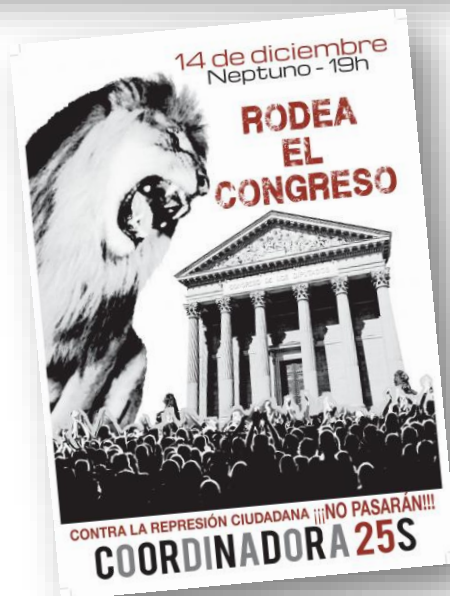


How & why has this  
happened?!?!?





# 1. Civil society awakening & new political parties



- No tolerance for corruption
- Transparency is a must
- Participation of civil society in public decisions
- Change in Spanish new generations
- The digital revolution

## 2. Leading role of APRI in framing the lobbying debate

*“We are professionals, not achievers”*

*“EU and other countries recognise lobbying”*

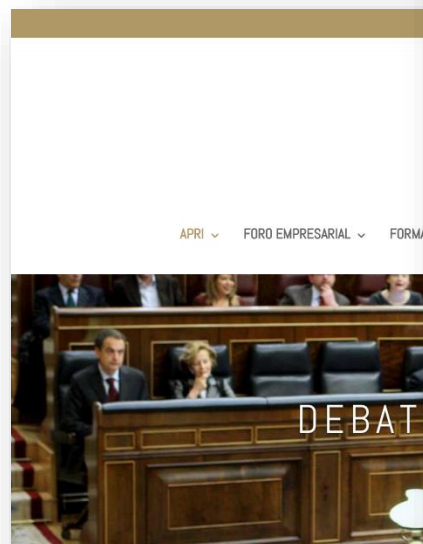
*“We have nothing to hide, we love transparency”*

*“Our code of conduct keeps corruption away”*

*“Lobbying is the logical way to connect civil society with political decision makers”*

**Strong +  
clear**

**... Using multiple  
channels**



Congreso de los Diputados Cerrar

12 de febrero de 2013

Comisión Constitucional

**CELEBRACIÓN DE LAS SIGUIENTES COMPARENCIAS PARA INFORMAR EN RELACIÓN CON EL PROYECTO DE LEY DE TRANSPARENCIA, ACCESO A LA INFORMACIÓN PÚBLICA Y BUEN GOBIERNO (121/19):**

**Asunto:** De doña María Rosa Rotondo, Presidenta de la Asociación de Profesionales de las Relaciones Institucionales (APRI). ( Núm.Exp. 219/000187 )

En pausa 26:04

Congreso de los Diputados · C/Floridablanca s/n - 28071 - MADRID [Aviso Legal](#)

# 3. New “Transparency Law” & new lobby registers









## ***Transparency Act***

***19/2013, of December 9, on Transparency, Access to Public Information and Good Governance***

- Disclosure of information
- Right to public information access
- Transparency Portal
- Creation of the Transparency and Good Governance Council

## ***Transparency registers in place or under development***




-  Catalunya – approved in Oct 2015
-  Aragón – in process
-  Castilla-La Mancha – in process
-  Madrid region
-  Madrid city – in process
-  Valencia region – in process

# Last Congress Act voting is promising...



**Regulation attempts**

- State of the Nation Debate (during the parliamentary p Transparency Law)
- State of the Nation Debate (1<sup>st</sup> resolution by PP-CiU)
- Committee for Reforming Procedures (Oct 2014) p
- State of the Nation Debate (1<sup>st</sup> 2015) (2nd resolution by PP-CiU)
- Proposal to Reform the Congress Procedures (Apr 2016) *Democràcia i Llibertat*

A small thumbnail image of a document, likely a legislative proposal or report, with some text and a logo visible.

*329 votes in favour!*

# But we need to complete our duty for new lobbying to “grow up”







Gracias ;-)

