

1° EU Conference of Public Affairs Professionals

Transparency Interests Democracy

Rome, 6th - 7th May 2011 – Auditorium Via Rieti 13

SUGGESTED AIMS OF THE CONFERENCE

1) To Share the experiences of lobbying in each country of the E.U. with regard to:

- access to public institutions (e.g. Parliament, Government, etc.);
- limitations and obstacles to dialogue between politicians and civil servants;
- equal opportunities for all lobbyists;
- regulation (if existing);
- perception of public decision-makers vis-à-vis lobbyists;
- perceptions of journalists, opinion-makers and academics vis-à-vis lobbyists;
- the role of CEOs in increasing the effectiveness of lobbying;
- the importance of professional training for lobbyists;
- the role of the lobbying associations.

2) Draft a Charter of Rights and Responsibilities for lobbyists that:

- creates a set of common ethical and professional values upon which lobbying must be based;
- forges a new identity for “the European lobbyist”;
- promotes sound relations between institutions and lobbying.

3) Create a stable network and stimulating forum for the EU associations of lobbyists in order to:

- strengthen our role in each one of our European countries;
- discuss the difficulties of our profession;
- assist any lobbying association confronting, in its own country, problems relevant to the network’s common set of values.