



## 2nd EU Conference of Public Affairs Professionals

Madrid, 11-12 May 2012

Hotel Intercontinental

Pº de la Castellana 49

28046 Madrid

### PROGRAMME

#### FRIDAY 11TH MAY

12:30	<p><b>Opening and Welcome</b></p> <p>Ms. María Rosa ROTONDO, President of APRI</p> <p>Mr Giuseppe MAZZEI, President, IL CHIOSTRO</p>
12:45	Informal Lunch courtesy of APRI
14:30	<p><b>Keynote Speech:</b></p> <p>Julio BACIO TERRACINO Public Sector Integrity Division - Public Governance and Territorial Development Directorate OECD</p>
15:15-15:45	<p><b>Overview of the situation in the different Member States (note: only those where there have been changes since 2011, 10' presentation)</b></p> <p>UE Karl ISAKSSON, Chairman of EPACA Austria Peter KÖPPL, Austrian Public Affairs Association.</p>
15:45 – 17:15	<p><b>PACE Rules of Conduct</b></p> <p>Open discussion based on previously distributed proposal and written contributions.</p>
17:15-17:30	Break
17:30– 19:00	<p><b>Support and Commitment to the PACE</b></p> <p>Analysis of objectives and actions Tools and support needed. Distribution of tasks. Membership and commitment</p>
20:30	PACE dinner – at cost.



**PROGRAMME**  
**SATURDAY 12<sup>TH</sup> MAY**

9:30-11:00	<b>The International Alliance of Lobbyist:</b> <ul style="list-style-type: none"><li>• Presentation and analysis of the proposal made by the ALL</li><li>• Discussion</li><li>• Conclusion on the joint collective response to be given</li></ul>
11:00-12:30	<b>Next steps</b> Next PACE meeting? Final Draft on PACE commitment
12:30	CONCLUSION
13:30	Informal Lunch – at cost
15:00	Free time